

# SPONSOR NEWSLETTER

(September 25, 2017 - 8th Edition)

### IICLE Sponsor Team,

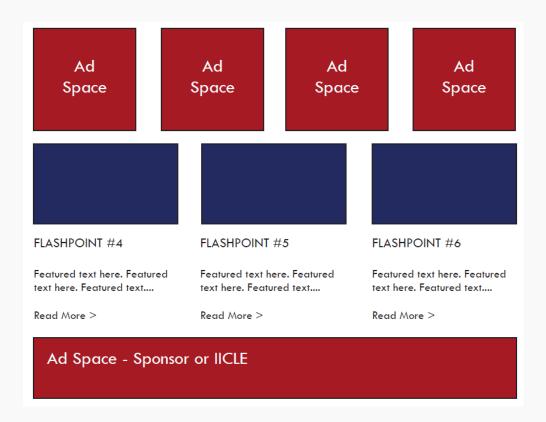
The Real Estate Short Course was a success and, once again, sponsors were on-site to interact with attendees. A special thanks to ISBA Mutual, ATG Fund, Tribune Publishing, AMATA, Life's Plan and Chicago Title Land Trust Company.

As you will see, the format for the sponsor newsletter has been adjusted to be more graphic oriented with an emphasis on delivering the most relevant information. As an aside, we still need some assistance with the items listed below. Sponsor support is much appreciated! Your time and efforts are of great value. I look forward to seeing team members tomorrow at the Special Needs Institute. - *Curt Conrad, Manager of Sponsorship Growth & Development* 

- Testimonials A couple sponsors were willing to provide testimonials regarding
  their experiences with IICLE and the Sponsor program. Just send me an email if
  interested in sharing your thoughts. These will be posted as received.
- 'Sponsors in the News' This new feature on the Sponsor landing page will
  highlight Sponsors when they make the news. This will only work if you send me a
  link to the articles that you want listed.

#### New FLASHPOINT e-Newsletter Format

In the near future, the email format for the FLASHPOINTS e-Newsletter will be reformatted to be more user friendly. The landing page page will remain the same. Below is the tentative layout.

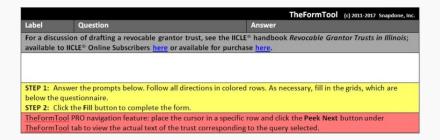


## Formulaw Sponsorships

**IICLE Formulaw Website Sponsorship** – Formulaw, powered by TheFormTool PRO, revolutionizes document preparation for Illinois attorneys, freeing up valuable time to accomplish more than ever before. This landing page averages over 3,500 attorney visits annually.



Formulaw Forms Sponsorship -Your logo will have a prime place at the top of the questionnaire that Formulaw users access each time they use the specific form agreed upon by you and IICLE. In each Formulaw product, the text of a legal form appears at the top of a Microsoft Word template, and the questionnaire that attorneys fill in is located at the end of the main form. Placement at the top of the functional section of the form ensures that Formulaw users will see your logo each time they use their form template.



Formulaw USB Sponsorship - USB cards containing purchased Formulaw products will be shipped to the buyer's address. Your logo will be displayed on the front of each card. The flip side of each card includes the Formulaw logo. Formulaw customers will be able to download their product from the USB card, and they will also be able to continue to use the USB card to store other digital information.



Contact Curt Conrad for more details (217-836-1299).

#### Upcoming Course Information



#### Course Material Deadlines

Exhibit Sponsors are provided a full-page, 2-sided, color (8  $\frac{1}{2}$  x 11 - 1/2" border) advertisement.

#### **Course Material Deadlines**

	<b>Deadline</b>	Course Date
FLWS - Parenting Issues	9.1.17	9.15.17/WEB
13th Annual Real Estate Short Course	9.5.17	9.19-20.17/Lisle/WEB
Special Needs Institute	9.12.17	9.26.17/Lisle/Sim/WEB
Scientific Evidence in Criminal Cases	9.25.17	10.9.17/UBS/WEB/SIM
Valuation Solutions	9.28.17	10.12.17/Kent/Web
FLWS - Guideline and Non-Guideline Support	(9.29.17	10.13.17/WEB
Advanced Asset Protection Planning	10.6.17	10.20.17/UBS/SPI/WEB
Medical Evidence for Lawyers	10.20.17	11.3.17/SPI
FLWS - Ethical Dilemmas	11.3.17	11.17.17/WEB
ELSC	11.21.17	12.5-6.17/Hilton Lisle/Naperville Hotel
FLWS - IMDMA/Case Law Updates	11.24.17	12.8.17/WEB
Gift & Estate Tax	11.28.17	12.12.17/ONW(UBS)/SIM/WEB
5th Annual Local Government Law Institute	11.29.17	12.13.17/ONW/SIM
Bus Val in Divorce	12.21.17	1.15.18

**REMINDER -** Printed course materials are available upon request with a fee - varies based on page volume. Nonetheless, you will still receive the digital version at no additional expense.

#### Follow Us on Social Media









"Coming together is a beginning, staying together is progress, and working together is success."

Henry Ford. Innovator & American Businessman

**Curt Conrad** 

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