



## SPONSOR NEWSLETTER

(September 25, 2017 - 8th Edition)

### IICLE Sponsor Team,

The Real Estate Short Course was a success and, once again, sponsors were on-site to interact with attendees. A special thanks to ISBA Mutual, ATG Fund, Tribune Publishing, AMATA, Life's Plan and Chicago Title Land Trust Company.

As you will see, the format for the sponsor newsletter has been adjusted to be more graphic oriented with an emphasis on delivering the most relevant information. As an aside, we still need some assistance with the items listed below. Sponsor support is much appreciated! Your time and efforts are of great value. I look forward to seeing team members tomorrow at the Special Needs Institute. - *Curt Conrad, Manager of Sponsorship Growth & Development*

- **Testimonials** - A couple sponsors were willing to provide testimonials regarding their experiences with IICLE and the Sponsor program. Just send me an email if interested in sharing your thoughts. These will be posted as received.
- **'Sponsors in the News'** - This new feature on the Sponsor landing page will highlight Sponsors when they make the news. This will only work if you send me a link to the articles that you want listed.

### New FLASHPOINT e-Newsletter Format

In the near future, the email format for the FLASHPOINTS e-Newsletter will be reformatted to be more user friendly. The landing page page will remain the same. Below is the tentative layout.

Ad Space

Ad Space

Ad Space

Ad Space

FLASHPOINT #4

FLASHPOINT #5

FLASHPOINT #6

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Read More >

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Ad Space - Sponsor or IICLE

## Formulaw Sponsorships

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**Formlaw Forms Sponsorship** -Your logo will have a prime place at the top of the questionnaire that Formlaw users access each time they use the specific form agreed upon by you and IICLE. In each Formlaw product, the text of a legal form appears at the top of a Microsoft Word template, and the questionnaire that attorneys fill in is located at the end of the main form. Placement at the top of the functional section of the form ensures that Formlaw users will see your logo each time they use their form template.

TheFormTool (c) 2011-2017 Snapdome, Inc.		
Label	Question	Answer
	For a discussion of drafting a revocable grantor trust, see the IICLE® handbook <i>Revocable Grantor Trusts in Illinois</i> ; available to IICLE® Online Subscribers <a href="#">here</a> or available for purchase <a href="#">here</a> .	
STEP 1: Answer the prompts below. Follow all directions in colored rows. As necessary, fill in the grids, which are below the questionnaire.		
STEP 2: Click the Fill button to complete the form.		
TheFormTool PRO navigation feature: place the cursor in a specific row and click the Peek Next button under TheFormTool tab to view the actual text of the trust corresponding to the query selected.		

**Formlaw USB Sponsorship** - USB cards containing purchased Formlaw products will be shipped to the buyer's address. Your logo will be displayed on the front of each card. The flip side of each card includes the Formlaw logo. Formlaw customers will be able to download their product from the USB card, and they will also be able to continue to use the USB card to store other digital information.



Contact Curt Conrad for more details (217-836-1299).

### Upcoming Course Information

<p><b>ADVANCED ASSET PROTECTION PLANNING</b> OCTOBER 20, 2017 CHICAGO   WEBCAST 6.0 CLE INCLUDING 0.75 PR</p>	
	<p><b>13TH ANNUAL ELDER LAW SHORT COURSE</b> <b>DECEMBER 5 &amp; 6, 2017</b> LISLE   SPRINGFIELD   WEBCAST 12 CLE INCLUDING 2 PR</p>
<p><b>GIFT &amp; ESTATE TAX WORKSHOP:</b> Forms 709, 706 &amp; 8971  December 12, 2017 Chicago   Springfield   Webcast 6 CLE Hours</p>	
	<p><b>61<sup>st</sup> Annual Estate Planning Short Course</b> May 14 &amp; 15, 2018   Champaign May 23 &amp; 24, 2018   Chicago Springfield   Webcast 12+ CLE Including 2 PR*</p>
<p><b>Save the Date! Estate Planning Boot Camp</b> 2/16/18   Chicago 2/20/18   Champaign</p>	

## Course Material Deadlines

Exhibit Sponsors are provided a full-page, 2-sided, color ( $8\frac{1}{2} \times 11 - 1/2"$  border) advertisement.

### Course Material Deadlines

	<u>Deadline</u>	<u>Course Date</u>
FLWS - Parenting Issues	9.1.17	9.15.17/WEB
13th Annual Real Estate Short Course	9.5.17	9.19-20.17/Lisle/WEB
Special Needs Institute	9.12.17	9.26.17/Lisle/Sim/WEB
Scientific Evidence in Criminal Cases	9.25.17	10.9.17/UBS/WEB/SIM
Valuation Solutions	9.28.17	10.12.17/Kent/Web
FLWS - Guideline and Non-Guideline Support C	9.29.17	10.13.17/WEB
Advanced Asset Protection Planning	10.6.17	10.20.17/UBS/SPI/WEB
Medical Evidence for Lawyers	10.20.17	11.3.17/SPI
FLWS - Ethical Dilemmas	11.3.17	11.17.17/WEB
ELSC	11.21.17	12.5-6.17/Hilton Lisle/Naperville Hotel
FLWS - IMDMA/Case Law Updates	11.24.17	12.8.17/WEB
Gift & Estate Tax	11.28.17	12.12.17/ONW(UBS)/SIM/WEB
5th Annual Local Government Law Institute	11.29.17	12.13.17/ONW/SIM
Bus Val in Divorce	12.21.17	1.15.18

**REMINDER** - Printed course materials are available upon request with a fee - varies based on page volume. Nonetheless, you will still receive the digital version at no additional expense.

### Follow Us on Social Media



**“Coming together is a beginning, staying together is progress,  
and working together is success.”**

*Henry Ford. Innovator & American Businessman*

*Curt Conrad*

*Manager of Sponsorship Growth & Development*

*Illinois Institute for Continuing Legal Education*

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