



ILLINOIS INSTITUTE *for* CONTINUING LEGAL EDUCATION

SPONSOR NEWSLETTER

(March 7, 2017 - 2nd Edition)

IICLE Sponsor Team,

The 4th Annual Workers' Compensation Institute was a success for both attendees and sponsors. A special thanks to **Life's Plan** and **ISBA Mutual** for their support of this gathering. We look forward to even more positive experiences as the year unfolds. BTW, don't forget about the exclusive WiFi and On-site Break sponsorships. Information regarding these was sent last week. This option is a very cost effective method to reach customers. Please feel free to send questions or suggestions on how to improve the IICLE sponsor experience. Your input is appreciated and welcome! *Curt Conrad, Manager of Sponsorship Growth and Development*

General Housekeeping

The following action items would be helpful to ensure nothing falls through the cracks and to provide maximum exposure for your support.

- Raffle items may be donated at events for extra exposure. Just need to know prior to the event.
- Please send logo if you have not done so already. The quicker received the more exposure.
- Name badges will be made for those representatives attending. Once determined, please send names so we can prepare these beforehand.
- For the most part, exhibit set-up will be at 7:00 a.m. the day of the course; however, there may be opportunities to set-up the evening before. You will be notified as these become available.

Promotional Material Placement Available for Courses with a Springfield Simulcast

Well, that is kind of misleading... This only applies to those sponsors who are supporting the events listed below. An entrance table, with limited space, has been arranged for brochures and/or trinkets. I would use 40 as a baseline for quantity. This isn't an exhibit but a extra option to generate awareness. As an aside, I am sure we can come with some type of plan for those of you who are not sponsoring these events but would like to take advantage of this opportunity. All you have to do is contact me and we can discuss how best to proceed. *Note: This schedule may fluctuate since attendance is a factor in arranging simulcasts.*

Divorce Boot Camp (*April 7, 2017*)

Child Support and Maintenance: Income Shares (*May 18, 2017*)

60th Annual Estate Planning & Short Course (*May 24-25, 2017*)

21st Century Advocacy: Strategic Planning & Focus Groups (*June 1, 2017*)

Ethics Institute (*June 2, 2017*)

Special Needs Institute (*September 26, 2017*)

Advanced Asset Protection Planning (*October 20, 2017*)

DUI & Drug Institute (*October TBD*)

13th Annual Elder law Short Course (*December 5-6, 2017*)

The address to send materials to is:

Curt Conrad, IICLE Sponsorships, 3161 W. White Oaks Dr., Ste. 300, Springfield, IL 62704

The Child Support & Maintenance Course is on Fire!

The Child Support & Maintenance Course: Income Shares (*May 18, 2017 - Chicago*) is a fresh course and the momentum seems never-ending. As you are aware, we even had to change the venue to accommodate this surge. The numbers are staggering. As of March 7, 2017;

On-Site Registrants - 175 Webcast Participants - 60 Springfield Simulcast On-site - 6

Contact me if you would like a discounted proposal added to your existing contract. This is shaping up to be a great gathering!

New Courses (Updated with Location)

June 9, 2017 Child Support & Maintenance (*Normal - ISU Alumni Center*)

June 15, 2017 Corporate Valuation (*Chicago Kent Law School*)

October 20, 2017 Advanced Asset Protection Planning (*Chicago, UBS Tower*)

Course Material Deadlines (Updates are Highlighted)

Exhibit sponsors are provided a full-page (*8 1/2 x 11 - 1/2" border*) advertisement in print and digital programs. **These are the deadlines for advertisements not the course dates.**

Taking Title to Real Estate - March 20, 2017

Divorce Boot Camp - March 20, 2017

60th Annual Estate Planning Short Course (*Champaign & Chicago*)- April 6, 2017

Child Support & Maintenance - May 3, 2017 (*Including the Normal, IL Course*)

21st Century Advocacy: Strategic Case Planning & Focus Groups - May 17, 2017

Ethics Institute - May 25, 2017

Business Valuation Symposium - May 31, 2017

Family Law Webinar Series - June 16, 2016 (6 Part Series)

13th Annual Real Estate Short Course - September 2, 2017

Special Needs Institute - September 10, 2017

Advanced Asset Protection Planning - October 4, 2017

IICLE continually identifies new methods to be more efficient. Hard-copy printed course materials are available upon request and a fee. The cost will vary for each course. Nonetheless, you will still receive the digital version at additional expense.

FLASHPOINTS e-Newsletter Advertisements

The Flashpoints advertisement will run two weeks prior to the sponsored event. The size is 200 x 200 pixels. It would be great to get these in as soon as possible to avoid chasing graphics at the last minute.

Family Law Webinars Scheduled

Dates and topics for the 6-part Family Law Webinar Series are as follows:

Income Shares - July 21, 2017

Jurisdiction - August 18, 2017

Parenting Issues Post-Separation - September 15, 2017

Guideline & Non-Guideline Support Cases - October 13, 2017

Ethical Dilemmas in Family Law - November 17, 2017

IMDMA/Case Law Updates & Practical Applications - December 8, 2017

Any changes to this schedule will be shared in a timely manner.

**"Coming together is a beginning, staying together is progress,
and working together is success."**

Henry Ford. Innovator & American Businessman
