



SPONSOR NEWSLETTER

(June 1, 2018 - 14th Edition)

IICLE Sponsor Team Message

A couple anchor courses were conducted in May. The support received was greatly appreciated. Both Estate Planning Short Courses (EPSC) were a success and we have already identified new mechanisms to make this even smoother next year. Below are the 2018 sponsors. Thank you so much!

CHAMPAIGN EPSC



CHICAGO EPSC



THANK YOU SPONSORS!

As you are aware, we launched the Crowd Compass Event Management App and it was a huge success. We anticipate to utilize this at next year's EPSC and may even expand to a couple other courses. The highlight is quite impressive.

- **Users** (Total number of unique uses across devices) – 255 (244 confirmed)
- **Adoption rate** (Out of 638 invited attendees) – 38% to 40%
- **All Engagement** (Total number of actions across all users taken with the

app) – 13.1k

- **User Contributions** (Total number of attendee messages and social shares) – 2.69k
- **Minutes Open** – 15.7k
- **Navigation Icon Taps** – 7.65k
- **Banner Impressions** – 47.4k

Thank you again for the support and I wish everyone a wonderful start to the summer. *Curt Conrad, Manager of Sponsorship Growth & Development*

FLASHPOINTS eNewsletter Limited Discount Offering

As a sponsor, we are offering a special discount to thank you for the continued support and confidence. This may be applied to an existing FLASHPOINT eNewsletter sponsorship as a means lengthen the duration or redeemed as a new electronic sponsor. This offer will expire at the end of August. Don't wait!



As a thank you for sponsoring a CLE program produced by the *Illinois Institute for Continuing Legal Education* we are pleased to offer you a special discounted rate of **50% off list price for an advertisement** in FLASHPOINTS, the Institute's monthly e-newsletter.



FLASHPOINTS is delivered directly to the e-mail inboxes of over 12,000 subscribing attorneys each month. This publication provides Illinois legal updates and boasts an average open rate of over 22%, which is the highest of all of the Institute's mailings.

We hope you will accept this opportunity to communicate your message to thousands of Illinois attorneys at a deeply-discounted rate.

To take advantage of this limited-time offer, contact

Curt Conrad • Manager of Sponsorship Growth & Development

cconrad@iicle.com | office: 217-321-0705 | cell: 217-836-1299

within three months from the date of issue.

Summary of Sponsorship Amenities:

- Linked advertisement for duration of Sponsorship;
- Placement on the website landing page;
- Placement in the monthly eNewsletter; and
- Logo placement and link on the IICLE Sponsor page.

Sizes and Rates

450 x 100 pixels (top of the email)

1x	3x	6x	12x
\$250	\$200 per month	\$150 per month	\$140 per month

960 x 150 pixels (throughout the email)

1x	3x	6x	12x
\$225	\$175 per month	\$125 per month	\$100 per month

Course Calendar

Date	Title	Location
June 6	Ethics Institute: Legal Tech	Springfield IICLE PEC
July	New Lawyer Programming	ONLINE
July	Legislative Process (Tentative)	IICLE Springfield PEC
September 6	Drafting Marital Settle. Agreements Workshop	Chicago UBS
September 14	3 rd Annual Special Needs Inst.	Hilton Lisle /Naperville
September 28	Work Comp Trial Boot Camp	Chicago UBS
Oct. or Nov.	Real Estate Course	Burbs
October 8-9	14 th Annual Elder Law Short Course	Hilton Lisle/Naperville
November	Estate Administration (May move to 2019)	Chicago TBD
December 7	6 th Annual Local Gov. Law Inst.	Chicago UBS
December	Construction Litigation Dispute Resolution	Chicago TBD

Course Material Deadlines

These are deadlines not course dates. Note, you will receive the digital version of

the course materials. Printed copies are for sale prior to the event.

Course Material Deadlines

<u>Course Name</u>	<u>To Print</u>
Commercial Real Estate Boot Camp	4.10.18
ICI: Downstate	4.12.18
61st EPSC - CHA	4.23.18
61st EPSC - CHI	4.23.18
2nd Annual Ethics Institute	5.1.18
Ethics Institute Downstate: Legal Tech	5.1.18
Drafting Marital Settlement Agreements	8.23.18
3rd Annual Special Needs Institute	8.31.18
Work Comp Trial Boot Camp	9.14.18
14th Annual Elder Law Short Course	9.24.18

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**“Coming together is a beginning, staying together is progress,
and working together is success.”**

Henry Ford. Innovator & American Businessman

Curt Conrad

Manager of Sponsorship Growth & Development
Illinois Institute for Continuing Legal Education
3161 W. White Oaks Drive, 3rd Floor
Springfield, IL 62704
217-321-0705 (Office)
217-836-1299 (Cell)
cconrad@iicle.com

WWW.IICLE.COM