



SPONSOR NEWSLETTER

(July 6, 2017 - 7th Edition)

IICLE Sponsor Team,

The 4th of July holiday is always enjoyable. I hope you enjoyed time with family and friends. The next on-site program is in mid-September which allows us a chance to scrub files, update documents, research potential team members, review marketing efforts and upgrade our online presence at www.iicle.com. All of these actions will hopefully streamline the Sponsor program and improve our communications.

The following items are to keep you in the loop on our progress and to ask for your help.

- **Improved Sponsor Website Page** - The Sponsor landing page on the IICLE website is expected to be launched by the end of the month. It is more accessible and user friendly. Not to forget visually pleasing. Improvements include; design layout testimonials, a la carte menu for special sponsorships, a 'Sponsors in the News' posting section and an archive of Sponsor newsletters.
- **Testimonials** - A couple sponsors were willing to provide testimonials regarding their experiences with IICLE and the Sponsor program. Just send me an email if interested in sharing your thoughts. These will be posted as received.
- **'Sponsors in the News'** - This new feature on the Sponsor landing page will highlight Sponsors when they make the news. This will only work if you send me a link to the articles that you want listed.
- **Spam Mailing** - Newsletters and targeted emails for programs serve as a frequent channel for us to communicate. It is my understanding that some of these messages have been routed to the 'Junk Box' file. Obviously, you are not one of them if you are reading this. A postal mailing will go out shortly to encourage Sponsors to check for this occurrence and to change their settings. Please send me an email response to verify that our channel is open and to avoid getting the hard copy mailing.

As always, Sponsor support is much appreciated! Your time and efforts are of great value. Enjoy the summer!- *Curt Conrad, Manager of Sponsorship Growth & Development*

Updated Course Information

RESCHEDULED - Annual Business Valuation Symposium: A Guide to the Changing Legal Environment

Valuation issues impact every facet of the business law practice; learn about timely topics such as choosing the most effective valuation methodology, maximizing value when monetizing business interests, managing litigation risk, pressure-testing your succession plan, and understanding the impact the Trump administration will have on the value of business interests. This inaugural program, produced in collaboration with IIT Chicago-Kent College of Law and MazarsUSA, will be a valuable afternoon of knowledge and networking!
October 12, 2017 - IIT Chicago-Kent College of Law and Live Webcast

NEW - Medical Evidence for Lawyers

At the IICLE® Medical Evidence for Lawyers program, physicians will explain the most common injuries suffered by civil litigants and help you better understand how to decipher complicated medical records. Our expert attorneys will increase your effectiveness during discovery and doctor depositions. They will also help you determine whether to conduct an Independent Medical Examination as well as how to best manage ongoing disability, handle evidentiary conundrums, and most persuasively present medical evidence at trial.
November 3, 2017 - Springfield (IICLE Professional Education Center) and Live Webcast

REMINDER - Litigation Related Courses

Scientific Evidence in Criminal Cases

October 9, 2017

Chicago | Springfield | Webcast
6 CLE Including 1 PR*

IICLE® Special Pricing Options

IICLE® Online All-Access subscribers **take 50% off all IICLE® Live Events**

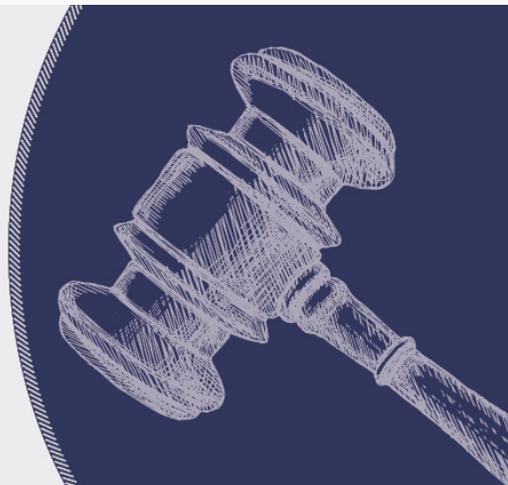
New Lawyer Starter Kit subscribers **attend Scientific Evidence in Criminal Cases for only \$50**

LITIGATION STRATEGY

Case Planning and Focus Groups

OCTOBER 26, 2017 • CHICAGO • WEBCAST
6 CLE CREDITS INCLUDING 4.25 PR

Register before August 25, 2017 and save \$50



IICLE® Special Pricing Options

IICLE® Online All-Access subscribers **take 50% off all IICLE® Live Events**

New Lawyer Starter Kit subscribers **attend Litigation Strategy: Case Planning and Focus Groups for only \$50**

Course Material Deadlines

Exhibit Sponsors are provided a full-page, 2-sided, color ($8\frac{1}{2} \times 11 - 1/2"$ border) advertisement. These are deadlines not event dates.

13th Annual Real Estate Short Course - September 2, 2017
Special Needs Institute - September 10, 2017
Real Estate Short Course - September 5, 2017
Scientific Evidence in Criminal Cases - September 25, 2017
Annual Business Valuation Symposium - September 30, 2017
Advanced Asset Protection Planning - October 4, 2017
Litigation Strategy: Case Planning & Focus Groups - October 10, 2017
Medical Evidence for Lawyers - October 18, 2017
Elder Law Short Course - November 22, 2017
5th Annual Local Government Law Institute - November 23, 2017
Gift & Estate Tax Form Workshop - November 30, 2017

REMINDER - Printed course materials are available upon request with a fee - varies based on page volume. Nonetheless, you will still receive the digital version at no additional expense.

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**“Coming together is a beginning, staying together is progress,
and working together is success.”**

Henry Ford. Innovator & American Businessman
