



ILLINOIS INSTITUTE for CONTINUING LEGAL EDUCATION

SPONSOR NEWSLETTER

(February 15, 2017)

IICLE Sponsor Team,

Thank you so much for your support of IICLE. Your sponsorship helps us deliver quality programs and publications. I thought it would be a good idea to create a Sponsor Newsletter to keep you abreast of developments. This message will, most likely, be drafted on a monthly basis; however, it will be sent more frequently if necessary. As always, your input is valuable and appreciated. Please feel free to send questions or suggestions to improve the IICLE sponsor experience. Contact me anytime! - *Curt Conrad, Manager of Sponsorship Growth and Development*

Sponsor Publications, The FLASHPOINTS e-Newsletter and Website Pages

Sometimes volume matters. Reaching Illinois lawyers en-masse-mass is easy through a sponsorship targeted to specific practice areas. You may not have the staffing to set up a booth and this is a channel to reach them through a separate entry point. Let me know and we will tailor a package to meet your needs.

The Child Support & Maintenance Course Has Changed Venue

The Child Support & Maintenance Course has grown exponentially with well over 100 already registered. We have moved this program to a larger venue in order to accommodate the large number of attorneys who are eager to attend. Contact me if you would like a discounted proposal added to your existing contract. The new information is;

IICLE® Child Support & Maintenance
Thursday, May 18, 2017 *(same date)*
American Dental Association Conference Center
Hillenbrand Auditorium
211 E. Chicago Avenue
Chicago, IL 60611
Directions via Google Maps [here](#).
Information on Parking & Transit is available [here](#).

New Courses Added

June 9, 2017 Child Support & Maintenance (*Bloomington - Details TBD*)
June 15, 2017 Corporate Valuation (*Chicago Kent Law School*)
October 20, 2017 Advanced Asset Protection Planning (*Chicago, UBS Tower*)

Course Material Deadlines

Exhibit sponsors are provided a full-page (*8 1/2 x 11 - 1/2" border*) advertisement in print and digital programs. I figured it would be helpful for you to have a schedule to work from that takes us into July.

NOTE: These are the deadlines for advertisements not the course dates.

Land Use Law in Illinois - February 21, 2017
General Practice Boot Camp- February 27, 2017
Taking Title to Real Estate - March 20, 2017
Divorce Boot Camp - March 23, 2017
60th Annual Estate Planning Short Course (*Champaign & Chicago*)- April 6, 2017
Child Support & Maintenance - May 3, 2017
21st Century Advocacy: Strategic Case Planing & Focus Groups - May 17, 2017
Ethics Institute - May 25, 2017
Corporate Valuation - May 31, 2017

FLASHPOINTS e-Newsletter Advertisement

One of the added enhancements that can generate more exposure is an advertisement on the FLASHPOINTS e-Newsletter landing page. This is always available as an option to increase your presence; however, exhibit sponsors have this available in the current agreement. This will run two weeks prior to the sponsored event. The size is 200 x 200 pixels. Please make sure to get these to me early so we aren't chasing graphics at the last minute.

Check Out The New IICLE Sponsor Webpage

The new site is crisp and clean. Don't forget that it provides the necessary information for potential sponsors to make a decision. In addition, site visitors can now view our Sponsorship Team in the scrolling banner located towards the bottom of the page. www.iicle.com/sponsorships

**"Coming together is a beginning, staying together is progress,
and working together is success."**

Henry Ford. Innovator & American Businessman
